



NASDAQ: VFF



Good, for all.

Investor Presentation
August 2023

Forward looking statements

This presentation contains certain "forward looking statements". These statements relate to future events or future performance and reflect the Company's expectations regarding its growth, results of operations, performance, business prospects, opportunities or industry performance and trends. These forward-looking statements reflect the Company's current internal projections, expectations or beliefs and are based on information currently available to the Company. In some cases, forward looking statements can be identified by terminology such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue" or the negative of these terms or other comparable terminology. A number of factors could cause actual events or results to differ materially from the results discussed in the forward-looking statements. In evaluating these statements, you should specifically consider various factors, including, but not limited to, such risks and uncertainties as availability of resource, competitive pressures and changes in market activity, risks associated with U.S. and Canadian sales and foreign exchange, regulatory requirements and all of the other "Risk Factors" contained in the Company's filings with securities regulators, including its Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, which are available at www.sec.gov/edgar and www.sedar.com and the Company's web site. Actual results may differ materially from any forward-looking statement. Although the Company believes that the forward-looking statements contained in this presentation are based upon reasonable assumptions, you cannot be assured that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this presentation, and other than as specifically required by applicable law, the Company assumes no obligation to update or revise them to reflect new events or circumstances.

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01 Overview & Evolution

Bringing

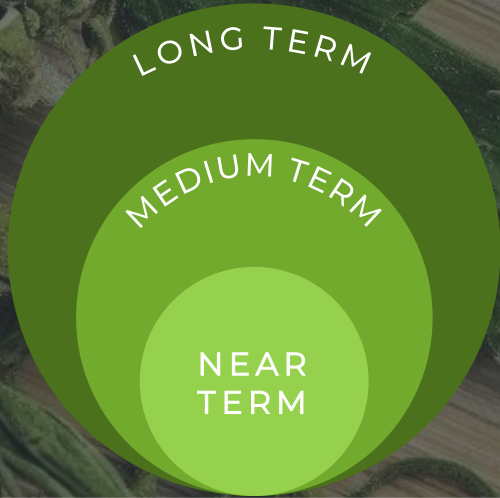
30+ years

in vertically integrated
Controlled Environment
Agriculture (CEA)...

...To

**large market, high growth
plant-based consumer product
opportunities**, with a focus on
cannabinoids in North America &
around the world

Multiple
opportunities
for durable
value creation



Efficient capital
allocation
Brand/market share
Cash flow generation
Profitability



Leaders in Vertically Integrated Controlled Environment Agriculture (CEA)



EXPERTS
in agricultural product safety

LEADERS
in crop management registrations in North America

PROVEN
track record as a low-cost operator

One of North America's largest and longest operating CEA growers

3 decades
developing and operating mega-scale greenhouses

750+ years
of combined master grower experience from around the world

A history of success across a wide variety of agricultural products

Longstanding relationships with North America's leading grocers and large format retailers

Excellence in cultivation is the foundation of successful plant-based consumer products brands



A history of successfully pursuing new high margin plant-based market opportunities

Our Evolution

Since 1989:
One of the largest & longest operating CEA operations in North America

Developed and operated 6 greenhouses in NE PA and VA, all with co-gen technology

Leader in crop management registrations

1996: Built the largest greenhouse at the time (40 acres) in Fort Davis, TX

2006: RTO of Hot House Growers, largest greenhouse company in Canada

2012: Built World's Most Tech Advanced Greenhouse in Permian Basin), TX

2014: Established Village Farms Clean Energy

Since 1990: Supplier of fresh produce to vast majority of national grocers & large format retailers in North America

2017: Diversification into new high-growth, higher margin opportunity

2017: Entry into Canadian recreational cannabis market

- 2021: Became #1 selling dried flower brand in Canada¹
- 2021: Acquired 70% of ROSE LifeScience (Quebec)
- 2022: Launched 2nd & 3rd BC-grown brands, Original Fraser Valley Weed Co. and Soar, and Promenade brand in Quebec
- 2022: Reached #2 LP in Canada¹

2018: Entry into permissible US cannabinoid market

- 2019: Formation of Village Fields Hemp JV
- 2019: First and only hemp growing season
- 2021: Acquisition of top-5 CBD brand: Balanced Health Botanicals

2020: Launched international cannabis strategy

- 2020: Asia Pacific – Investment in Altum International
- 2021: First exports from Canada (to Australia)
- 2022: Pure Sunfarms receives EU GMP Certification
- 2022: Acquired 85% of Leli Holland (see p19)
- 2023: First exports to Israel (from Canada)
- 2023: First exports to Germany (from Canada)

1. Based on estimated retail sales from HiFyre, other third parties and provincial boards..

Pioneers in Sustainable, Vertically Integrated Agriculture

Good for the earth.®

Leading Technology and Proven Practices for Sustainable Growing

Controlled Environment Agriculture

97%

less land use than outdoor growing (product cultivation)

- 20-30 times more yield per acre
- Insert growing media – No soil erosion or depletion
- 50-acre greenhouse can produce the same as a 1,500-acre farm

86%

less water than outdoor growing (product cultivation)

- 4x recirculation of water (sterilized)
- 100% of water reaches the plants
- Collection and reuse of rainwater

Electricity sourced primarily from renewable methods

Use of beneficial insects to control pests and stimulate plant growth

Use of landfill gas generated into clean energy for electricity & heat

Recycling of CO₂ produced by boilers back into the greenhouse

Use of blackout curtains to prevent light pollution

Village Farms Clean Energy

Creating clean energy from landfill gas



Delta, BC



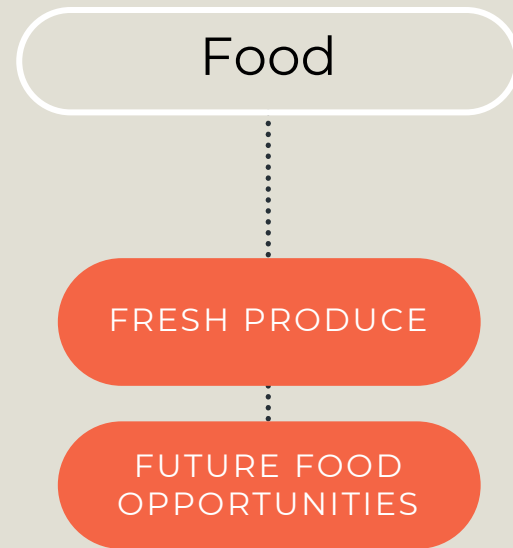
Texas



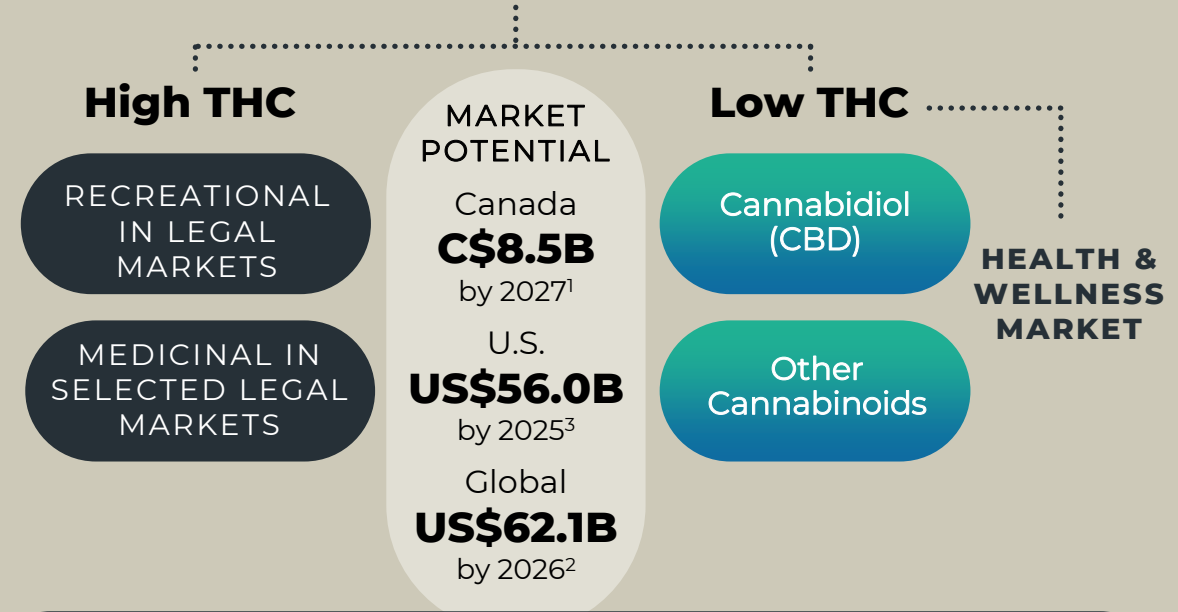
Today: Unmatched Controlled Environment Agriculture Assets & Operations

CANNABINOIDS	PRODUCE	PRODUCE DISTRIBUTION CENTERS
2.2 M ft ² (50 acres)	8.3 M ft ² (190 acres)	
Pure Sunfarms: Delta, BC (100% owned) 2 Facilities (Delta 2 & 3), incl. 65,000 ft ² processing center w/ extraction ops ROSE LifeScience: Huntingdon, Quebec (70% owned) Balanced Health Botanicals: Denver, Colorado (100% owned)	Village Farms Fresh Canada: Delta, BC 1 Facility 2.6 M ft ² (60 acres) U.S.: Texas 4 Facilities 5.7 M ft ² (130 acres) PRODUCE GROWING PARTNERS ~13.2 M ft ² (~305 acres) Mexico ~5.0 M ft ² (~115 acres) Ontario ~5.2 M ft ² (~120 acres) BC ~3.0 M ft ² (~70 acres)	Vancouver, BC ~110,000 ft ² Fort Worth, TX ~65,000 ft ²

Our Strategy



Botanicals



Goal to lead the industry in genetics and crop management



CB1
CB1 Receptors target:

- Motor activity
- Thinking
- Motor co-ordination
- Appetite
- Short term memory
- Pain perception
- Immune cells

CB2
CB2 Receptors are much broader than CB1 and influence most of the body

- Gut
- Kidneys
- Pancreas
- Adipose tissue
- Skeletal muscle
- Bone
- Eye
- Tumours
- Reproductive system
- Immune system
- Respiratory tract
- Skin
- CNS
- Cardiovascular system
- Liver

1 Source: Alliance Bernstein
2. Source: BDSA
3. Source: New Frontier Data

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Canadian Cannabinoids

Pure Sunfarms +
Rose LifeScience

PURE SUNFARMS™



Unmatched Performance in Canadian Cannabis

One of the largest cannabis growers in the world

1.6 M ft² of production area

Lowest-cost producer among Canadian greenhouse/indoor producers

C\$150M

TTM revenue

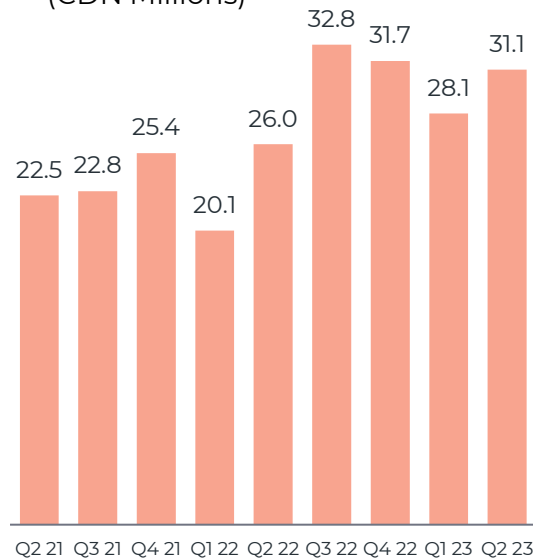
36%

TTM adjusted gross margin

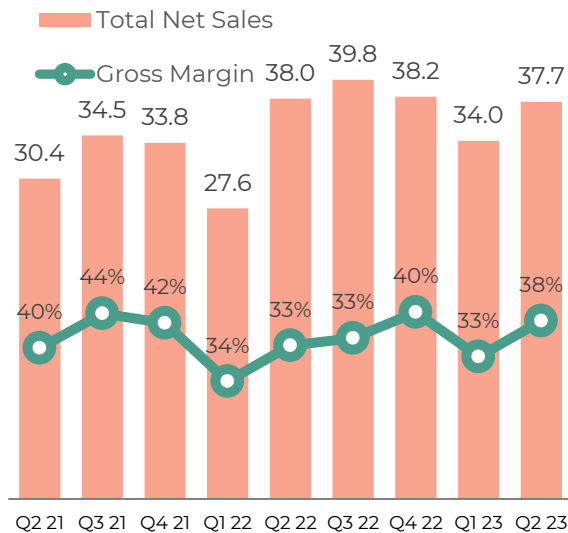
C\$25M

TTM adjusted EBITDA

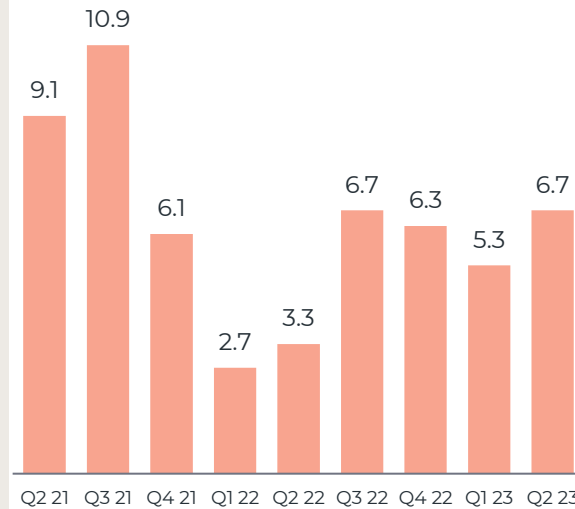
TOTAL CDN CANNABIS RETAIL BRANDED SALES
(CDN Millions)



TOTAL CDN CANNABIS NET SALES, Adjusted GROSS MARGIN¹
(CDN Millions)



TOTAL CDN CANNABIS ADJUSTED EBITDA²
(CDN Millions)



One of the very few profitable Canadian LPs

19 consecutive quarters of positive adjusted EBITDA – Every quarter since commencing sales

1. Adjusted gross margin for Q1 2022 excludes C\$2.6 million (US\$2.1 million) positive inventory adjustment from the revaluation of inventory to fair value. Adjusted Gross Margin for Q4 2022 excludes a one-time write down of lower potency, older inventory of C\$15.0 M.
2. Adjusted EBITDA is not a recognized earnings measure and does not have a standard meaning prescribed in by GAAP.

One of Canada's Largest Footprints to Grow with the Market

DELTA 3 (D3)

1.1 M ft²

In full production:
>75,000kg annually
65,000 ft² processing center

EU GMP Certification inspection completed

DELTA 2 (D2)

1.1 M ft²

Production commenced Sept 2021 in first half of facility (500,000 ft²)

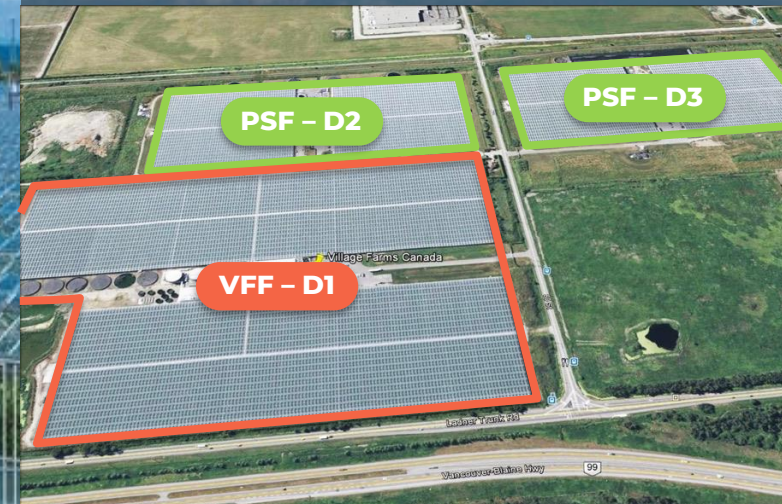
DELTA 1 (D1)

2.6 M ft²

Currently producing tomatoes – Can transition to cannabis as domestic and int'l growth plans warrant

Delta 1 can be rapidly converted to cannabis for Canadian or international markets

Capable of supplying more than 1/3 of the forecasted Canadian market

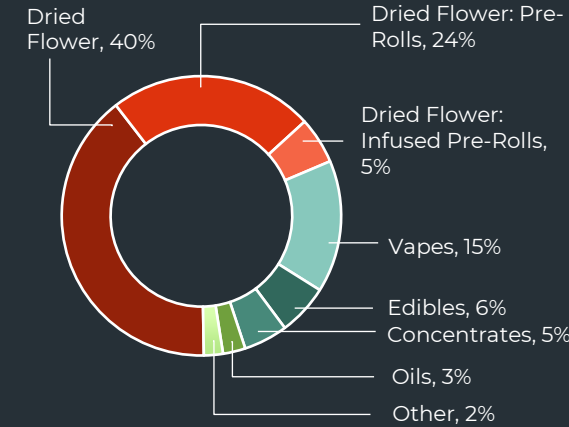


Methodical, Prudent Approach to Market Launch

Products in **10** provincial/territorial markets

Access to **>96%** of Canadian market¹

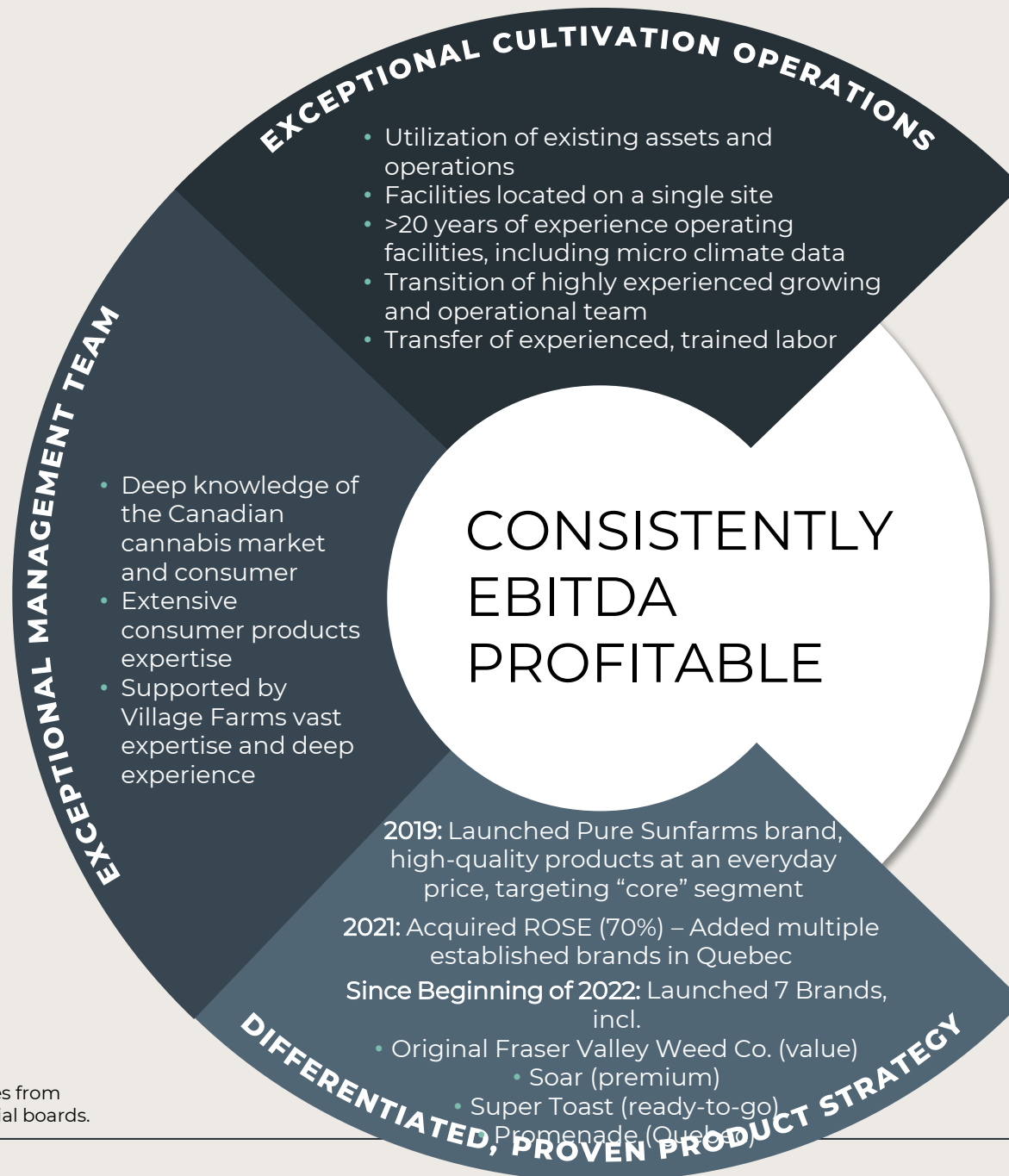
Products in categories that comprise **>95%** of total market sales²



Strategy to focus first on winning the dried flower category, which comprises 69%² of total Canadian retail sales

1. Based on Statscan retail sales data (December 2022)
 2. Based on estimated retail sales from HiFyre, other third parties and provincial boards

Secrets of Our Success



#3 BEST SELLING CANNABIS COMPANY IN CANADA¹

#1 SELLING DRIED FLOWER PRODUCER IN CANADA¹



#1 SELLING PRODUCER IN QUEBEC¹

1. Q1 2023. Based on estimated retail sales from HiFyre, other third parties and provincial boards.

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U.S. Cannabinoids

Well Positioned for the
Evolution of Regulation in the
World's Largest Cannabis
Market

Balanced Health Botanicals Platform for US Cannabinoid Market

1. Brightfield Group: 2021 Mid-Year US CBD Report.
2. Brightfield Group.



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Wholly owned subsidiary
(acquired Aug 2021)

Profitable leader in the U.S. CBD market in a consumer products category adjacent to the high-THC cannabis market

One of the largest brands in the hemp-derived cannabidiol (CBD) market in the United States

- Diverse portfolio of CBD and other cannabinoid products
- Top 5 brand¹
- Top-ranked web site in CBD category: > 30,000 orders monthly

US\$16B

Forecast US retail CBD market by 2025²
(from US\$4.7 billion in 2020²)

2022

Launched first two products in new Synergy+ line, UNWIND Synergy+ and DEEP SLEEP Synergy+

Provides Additional Pathway to High-THC Cannabis Market in the US

Unmatched U.S. Cultivation Assets



FORT DAVIS, TEXAS FACILITY

Largest concentration of greenhouse production capacity of any North American Licensed Producer or MSO
Licensed to grow hemp in Texas

1. To be divested as per public disclosure.

Texas assets represent

~**US\$1B**

in revenue in a cannabis permissible regulatory environment



- Marfa (2 facilities)
>2.5 M ft² (60 acres)
- Fort Davis
>1.7 M ft²(40 acres)
- Permian Basin¹
(Monahans)
>1.3 M ft² (30 acres)

5.5 M ft² Located in the Best Growing Climate for Cannabis in Continental U.S.

Currently licensed to grow hemp in Texas

- Lower cost, higher yield
- Economies of scale
- Consistency of technology



Texas operations represent high-value optionality: Facilities can be rapidly converted for cannabis production with the advantage of having done so successfully in Canada

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International Cannabinoids

Targeting Selected Emerging
High-Growth Markets

Europe & Israel



Population of

>750M

>2x

that of the U.S.



Prudent, long-term strategy:

1. Export to medicinal
markets from Canada

- EU GMP Certification
received for Pure
Sunfarms' Delta 3 facility

2. In-country opportunities:
Beginning with Dutch
Cannabis Supply
Experiment in the
Netherlands

Israel

Commenced shipping (exports from Canadian Cannabis
business) in January 2023

Germany

Commenced shipping (exports from Canadian Cannabis
business) in March 2023

Netherlands

85% Ownership of Leli Holland: 1 of only 10 companies to be
granted a cannabis production license under the Dutch
Cannabis Supply Experiment – Potential Springboard to
Broader Recreational Cannabis Legalization in Europe

Asia-Pacific Region



First mover advantage
in a region with an
aggregate population of

>3B

Altum

12%

Interest in Altum
International



Platform for large-scale importation, distribution and marketing of cannabidiol products, with an overriding focus on regulatory compliance for each specific country market, including medicinal cannabis opportunities in Australia and New Zealand

October 2021 Altum launched first high-THC products into the Australian medical cannabis market through Altum (supplied by Pure Sunfarms)

2022 Sales to Australia increased 10-fold from Q1 2022 to Q4 2022



Recent Highlights

August 2023	<p>Village Farms International Reports Significantly Improved Second Quarter</p> <ul style="list-style-type: none"> • Canadian Cannabis Retail Branded Sales Increase 18% Year-Over-Year (24% in Canadian Dollars), Significantly Outpacing Market Growth • Canadian Cannabis Delivers Positive Net Income and 19th Consecutive Quarter of Positive Adjusted EBITDA • Canadian Cannabis Maintains Top-Three Market Share Position Nationally and Takes Over Number One Market Share Position in Quebec • Canadian Cannabis Exports Increase 189% (217% in Canadian Dollars) Year-Over-Year • US Cannabis Delivers Sequential Revenue Growth and Positive Net Income, Adjusted EBITDA and Cash Flow • Fresh Produce Delivers Fourth Consecutive Quarter of Significant Sequential Improvement with Positive Adjusted EBITDA
July 2023	Pure Sunfarms Launches Super Toast, A New Ready-to-Go Weed Brand
June 2023	Pure Sunfarms Launches New BC grown Cultivars from its Sun-Filled Greenhouse
May 2023	Village Farms International Announces Launch of Its Cannabis Products in Germany
May 2023	Village Farms International Announces Rose LifeScience Will Add HEXO's Québec Portfolio for Commercialization and Distribution Services
April 2023	Forward-Thinking Partnership Brings New Cannabis-Infused Iced Tea to Québec
March 2023	CBDistillery Becomes the First CBD Brand to Advertise on Twitter in the US

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Canadian Cannabis Consistently Adjusted EBITDA Profitable Cannabis Operations

Q2/23 FINANCIAL RESULTS

(In millions of dollars except % metrics)

	Q2 2023 (ended Jun. 30, 2023)		Q2 2022 (ended Jun. 30, 2022)	
	\$C	\$US	\$C	\$US
Net Sales	\$37.7	\$28.1	\$38.0	\$29.8
Cost of Sales	\$23.3	\$17.3	\$23.3	\$18.3
Gross Margin	\$14.4	\$10.8	\$14.7	\$11.5
Gross Margin %	38%		39%	
SG&A ¹	\$10.5	\$7.8	\$10.9	\$8.6
Net Income (Loss)	\$1.7	\$1.2	\$2.3	\$1.8
Adjusted EBITDA ²	\$6.7	\$4.8	\$3.4	\$2.7
Adjusted EBITDA Margin ²	18%		9%	

Proportion of Sales By Channel

(In millions of dollars except % metrics)

	Q2 2023 (ended Jun. 30, 2023)		Q2 2022 (ended Jun. 30, 2022)	
	\$C	\$US	\$C	\$US
Sales by Channel				
Retail Branded Sales	\$49.9	\$37.2	\$40.3	\$31.6
International (Exports)	\$1.9	\$1.4	\$0.6	\$0.5
Non-Branded Sales	\$3.9	\$2.9	\$10.3	\$8.1
Other	\$0.8	\$0.6	\$1.1	\$0.8
Excise Tax	(\$18.8)	(\$14.0)	(\$14.3)	(\$11.2)
Net Sales	\$37.7	\$28.1	\$38.0	\$29.8

1. SG&A for Q2 2023 includes share-based compensation of C\$375,000 compared with C\$338,000 for Q2 2022.

2. Adjusted EBITDA is not a recognized earnings measure and does not have a standard meaning prescribed in by GAAP.

24% YoY Increase in Retail Branded Sales

19th Consecutive Quarter of Positive Adjusted EBITDA

Village Farms Consolidated Financial Results

Q2 2023 FINANCIAL RESULTS

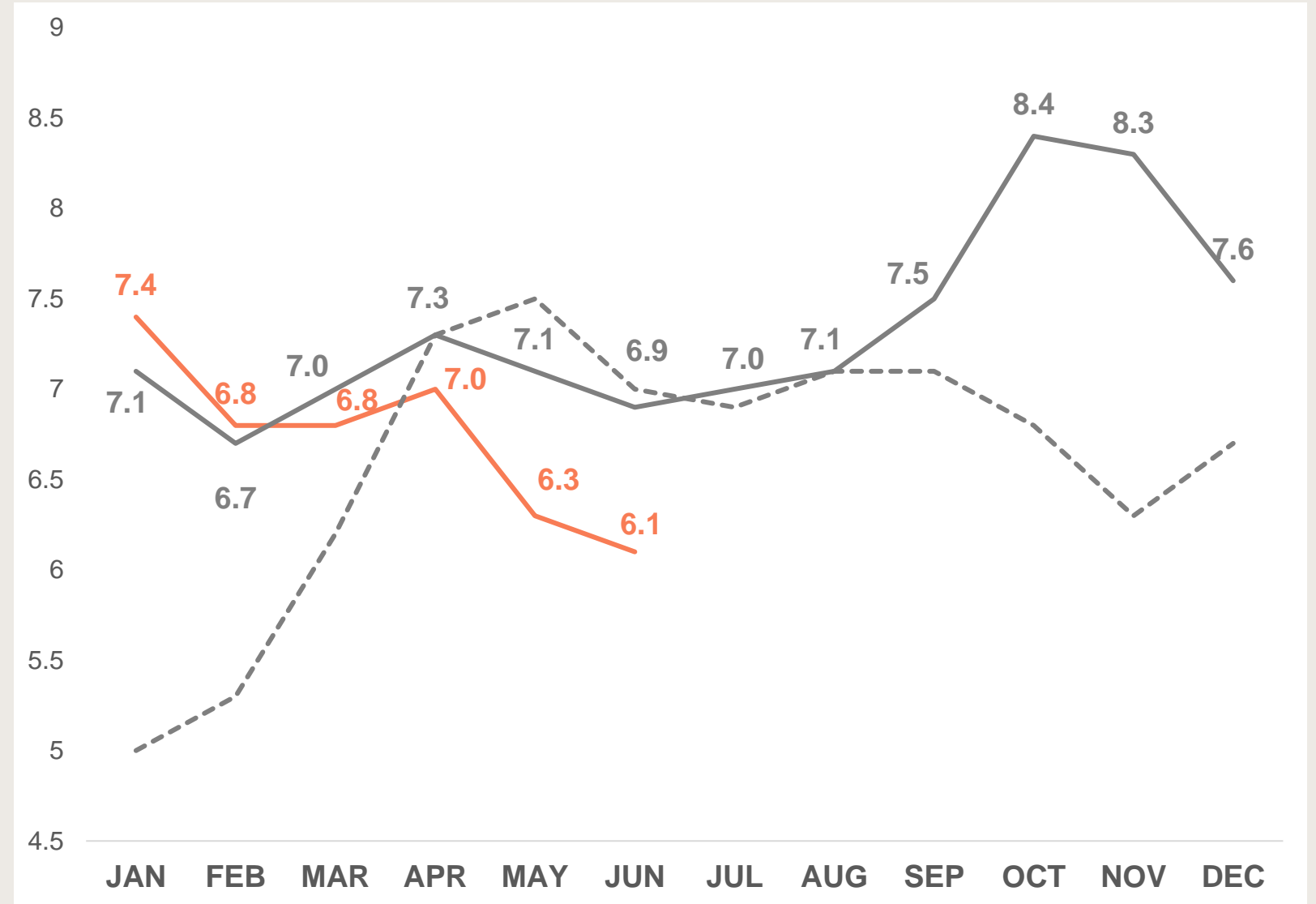
(In millions of U.S. dollars)

	Q2 2023 (ended Jun 30, 2023)	Q2 2022 (ended Jun 30, 2022)
Sales	\$77.2	\$82.9
Produce	\$43.8	\$47.2
Cannabis (Canada & U.S.)	\$33.4	\$35.6
Village Farms Clean Energy	\$0	\$0.1
Net (Loss) Income	(\$1.4)	(\$36.6)
Produce	(\$0.7)	(\$9.4)
Cannabis (Canada & U.S.)	\$1.3	(\$21.8)
Village Farms Clean Energy	(\$0.0)	(\$0.1)
Corporate	(\$2.0)	(\$5.3)
Adjusted EBITDA ¹	\$4.5	(\$10.3)
Produce	\$1.3	(\$10.3)
Cannabis (Canada & U.S.)	\$5.2	\$2.1
Village Farms Clean Energy	(\$0.0)	(\$0.1)
Corporate	(\$2.0)	(\$2.0)

1. Adjusted EBITDA is not a recognized earnings measure and does not have a standardized meaning prescribed by GAAP. Therefore, Adjusted EBITDA may not be comparable to similar measures presented by other issuers. Management believes that Adjusted EBITDA is a useful supplemental measure in evaluating the performance of the Company because it excludes non-recurring and other items that do not reflect our business performance. Adjusted EBITDA includes the Company's 70% interest in Rose LifeScience

CANADIAN MARKET SHARE

Commercial Strategy
Driving Market Share
Growth

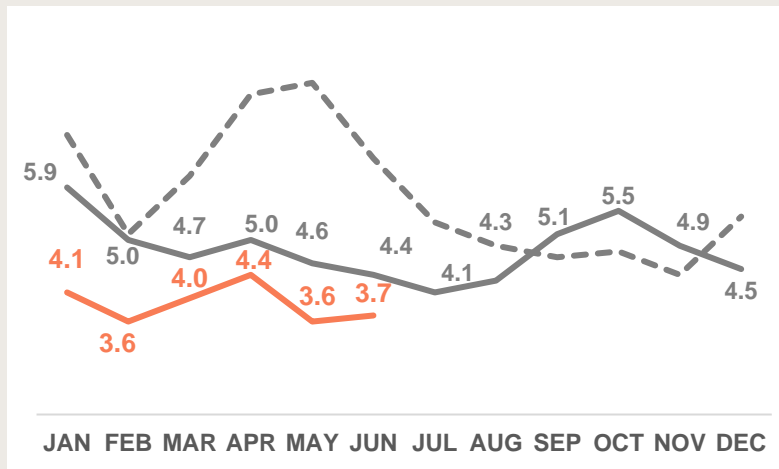


Based on HiFyre and Weed Crawler data.

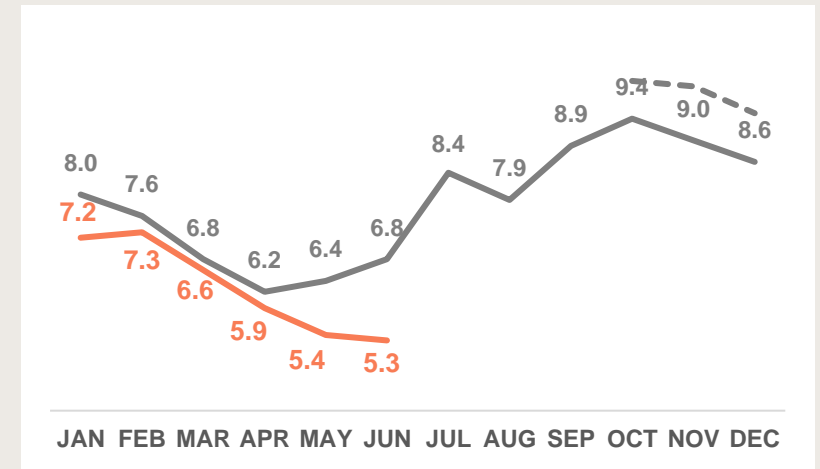
-- 2021 — 2022 — 2023

Commercial Strategy Driving Market Share Growth

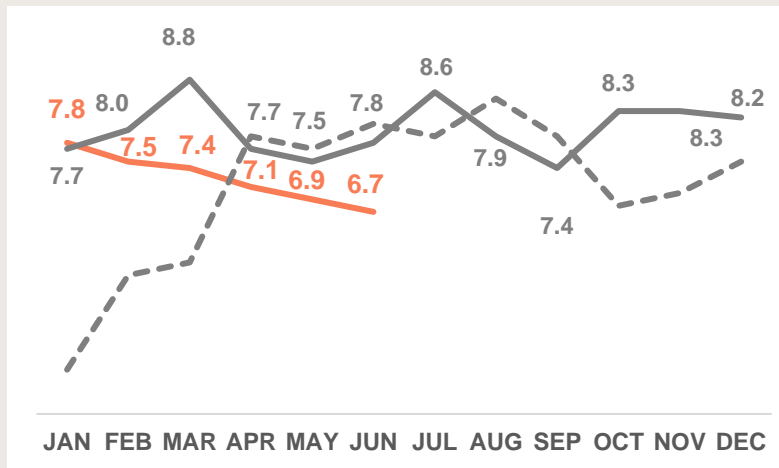
ALBERTA MARKET SHARE¹
(All Product Categories)



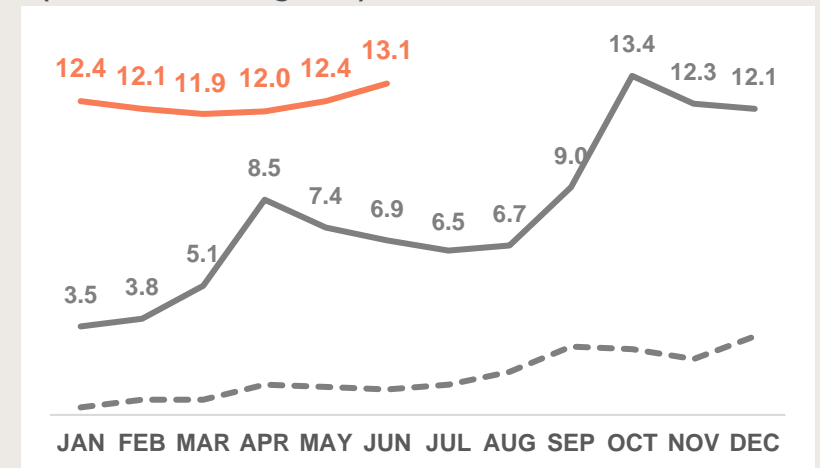
BC MARKET SHARE¹
(All Product Categories)



ONTARIO MARKET SHARE¹
(All Product Categories)



QUEBEC MARKET SHARE²
(All Product Categories)



1. Based on HiFyre data
2. Weed Crawler data.

-- 2021 — 2022 — 2023

Village Farms International



Michael A. DeGiglio
President & Chief Executive Officer



Stephen Ruffini
EVP, Chief Financial Officer



Ann Gillin Lefever
EVP, Corporate Affairs



Paul Furfaro
SVP, Head of Strategy



Orville Bovenschen
VP, European Business
Development/Operations



Patti Smith
VP, Corporate Controller



Beverly Fowler
Corporate Treasurer



Lofton Barnes
VP, Corporate Human Resources



Paul Selina
VP, Applied Research &
Development



Jonathan Bos
VP, Asset Development



Bill Lowe
VP, Information Technology



Michael Bledsoe, PhD
VP, Food Safety & Regulatory Affairs

Village Farms Fresh (Produce)



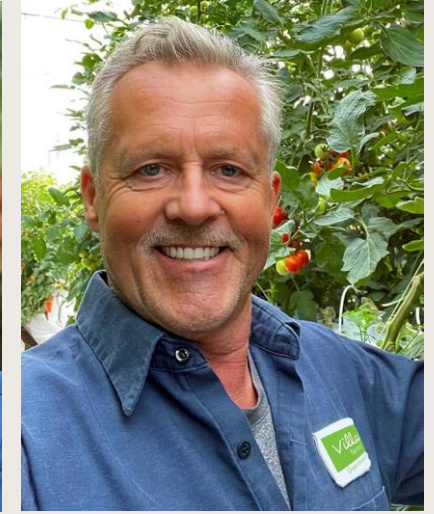
Bret T. Wiley
SVP, Sales & Sales Operations



Michael Minerva
SVP, Grower Relations Supply
Development



Dirk de Jong
VP, Regional Facilities Manager -
Canada



Arie Van Der Giessen
VP, Regional Facility Manager -
USA



Derin Gemmel
VP, HR Admin & Compliance - USA



Andrew Gigante
VP, Financial Planning & Analysis

Pure Sunfarms



Mandesh Dosanjh
President & CEO



Michael Lattimer
VP, Corporate Operations



Rob Baldwin
VP, Cultivation & Greenhouse
Operations



Hamid Shekarchi
VP, Finance



Maria Guest
VP, Brand & Commerical



Julia Cameron
VP, Communications & Corporate
Affairs



Scott Gopic
VP, Technology



Kyle Watson
VP, Commercial

Balanced Health Botanicals



Chase Terwilliger
CEO



Andrew Papilion
Co-Founder & Chief Product
Officer



Bill Stoufer
Chief Operating Officer



**John P. Harloe, J.D.,
Ph.D.**
General Counsel



James Shoeboot
Executive Vice President of
Technology



Ellese Symons
Vice President of Marketing



Mark Grunder
Vice President of
Operations

Rose LifeScience



Davide Zaffino
President & CEO



Brian D. Stevenson
COO



Valentine Vaillant
Chief Commercial Officer



Tamara Lovi
Chief Business Officer



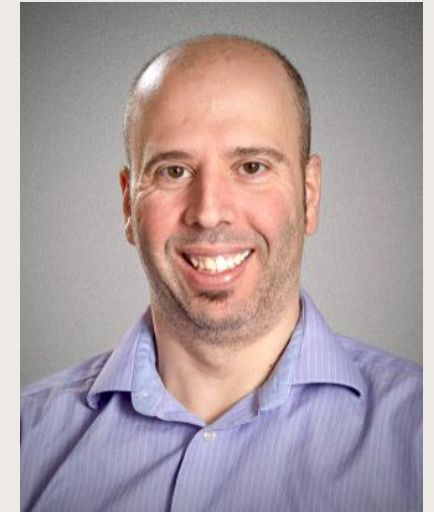
Aryn Lechheb
VP, Business Development



MaDaniel Simard
VP, Strategy



Gabriela Loureiro
VP, Human Resources



Eduardo Gioia
VP, Finance



Good, for all.