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Village Farms International Joins the OTCQX Market in the United States

Vancouver, B.C., August 3, 2015 – Village Farms International Inc. (Village Farms) (VFF.TSX) (OTCQX:VFFIF), a progressive vertically integrated food company focused on growing, marketing, and distributing its branded fruits and vegetables to retailers throughout the United States and Canada, has been approved to trade on the OTCQX[®] Best Market in the United States under the symbol “VFFIF”. Village Farms will continue to trade on the Toronto Stock Exchange under the symbol “VFF”.

Trading on OTCQX is designed to provide existing and future U.S. based shareholders with ease of trading Village Farms’ shares and convenient access to its news and financial disclosures. U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for Village Farms on www.otcmarkets.com.

Michael A. DeGiglio, President & CEO of Village Farms, stated “While our operations are evenly split between the U.S. and Canada our sales are predominantly in the U.S. and over the years we continue to receive requests from U.S. individuals and institutions to purchase shares in Village Farms. In response to these requests and to increase our investor base the OTCQX market provides the solution. Village Farms was founded in the U.S. in 1987, so we are proud to be traded on a premium U.S. market.”

J.P. Galda & Co. serves as Village Farms’ Principal American Liaison (“PAL”) on OTCQX, responsible for providing professional guidance on OTCQX requirements and U.S. securities laws.

In addition, Village Farms announced that its financial information will be made available via S&P Capital IQ’s Market Access Program, an information distribution service that enables subscribing publicly traded companies to have their company information disseminated to users of S&P Capital IQ’s MarketScope Advisor. MarketScope Advisor is an Internet-based research engine used by more than 100,000 investment advisors. As part of the program, a full description of Village Farms will also be published in the Daily News section of Standard Corporation Records, a recognized securities manual for secondary trading in up to 38 states under their Blue Sky Laws. S&P Capital IQ Corporation Records is available in print, CD-ROM, and via the web at www.netadvantage.standardandpoors.com as well as through numerous electronic vendors.

About Village Farms

Village Farms is one of the largest producers, marketers, and distributors of premium-quality, greenhouse-grown fruits and vegetables in North America. The food our farmers grow, along with other greenhouse farmers under exclusive arrangements are all grown in environmentally friendly, soil-less, glass greenhouses. The Village Farms® brand of fruits and vegetables is marketed and distributed primarily to local retail grocers and dedicated fresh food distributors throughout the United States and Canada. Since its inception, Village Farms has been guided by sustainability principles that enable us to grow food 365 days a year that not only feeds the growing population but is healthier for people and the planet. Natural resource efficiencies such as water conservation and renewable energy optimizing cogeneration are all part of our clean technology model of farming. Village Farms is Good for the Earth® and good for you.

About S&P Capital IQ

S&P Capital IQ, a part of McGraw Hill Financial, is a leading provider of multi-asset class and real time data, research and analytics to institutional investors, investment and commercial banks, investment advisors and wealth managers, corporations and universities around the world. Evaluated pricing is prepared by Standard & Poor's Securities Evaluations, Inc., a part of S&P Capital IQ and a registered investment adviser with the U.S. Securities and Exchange Commission. In the United States, research reports are prepared by Standard & Poor's Investment Advisory Services LLC, a part of S&P Capital IQ and a registered investment adviser with the U.S. Securities and Exchange Commission. S&P Capital IQ provides a broad suite of capabilities designed to help track performance, generate alpha, and identify new trading and investment ideas, and perform risk analysis and mitigation strategies. Through leading desktop solutions such as the S&P Capital IQ, Global Credit Portal and MarketScope Advisor desktops; enterprise solutions such as S&P Capital IQ Valuations; and research offerings, including Leveraged Commentary & Data, Global Markets Intelligence, and company and funds research, S&P Capital IQ sharpens financial intelligence into the wisdom today's investors need. For more information visit: www.spcapitaliq.com

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